Each year the Leland Chamber of Commerce Wine and Food Festival committee selects a work of fine art that visually celebrates our region and wine culture. The art is digitally reproduced and printed on an event poster to advertise the Festival. The yearly posters have become a distinctive part of each year’s Festival, and are collected annually by festival participants, locals and visitors. Posters from previous years are still available for purchase, dating back 35 years. We welcome you to enter your work(s) of art to be considered for this year’s festival!

1. **No age limit**: People of any age may enter artwork to be considered for the yearly poster art.

2. **Fine art only**: Entries must be two-dimensional media, including paintings, drawings or collages. Photographs and 3D art are not eligible.

3. **Size**: Art must be a minimum size of 12”x12” and a maximum of 4’x6’. The artwork will be reduced to fit a maximum printed poster size ranging between 12” and 36”.

4. **Reproduction**: The Leland Chamber of Commerce will acquire a high-resolution digital reproduction of selected artwork to be used for printing of poster, design and layout the poster. The chamber pays for the printing of the poster.

5. **How to enter**: Artist may enter 1-3 paintings for consideration. Photos of entries and this entry form must be submitted by email to chamber@lelandmi.com. Artists must sign the release on the entry form to enter.

6. **Selection**: A qualified panel and the Wine and Food Festival committee will select the winning entry. All decisions are final.

7. **Text and artist recognition**: Text regarding the Festival name, time and place should not be included in the artwork. The poster designer will incorporate this information. Artists may sign their work. The artists name and the name of the painting will be printed on the poster.

8. **Artwork rights**: The winning entry digital reproduction will become the property of the Leland Chamber of Commerce and may be used unrestrictedly i.e. on the poster, as well as on T-shirts, coffee mugs, coasters and all advertising.

9. **Art submissions**: It is best if the selected entry is not framed. If it is framed, the artist must agree to have the art removed from the frame for reproduction if necessary.

10. **Criteria for selection**: The subject should be related to Leelanau county vineyards, the Wine and Food festival the Leland area or the Lake Michigan shoreline.

11. **Selected entry**: The winning original artwork will be needed for digital reproduction for an unspecified amount of time. All reasonable care will be taken in the handling of entries; however the Leland Chamber of Commerce and the Wine and Food Festival committee cannot be responsible for loss or damage.

12. **Artist requirements**: The artist of the selected work will need to pre-sign up to 50 posters before the festival, and must be present at the Festival to sign additional posters for a minimum of 3 hours.
2020 Leland Wine & Food Festival | Winery Rules & Guideline

June 13, 2020, 12-6pm • Art Submission Deadline: January 31, 2020

The rules stated in this Winery Rules and Guideline document (see page 1) reflect State of Michigan law, and as the licensee we are responsible for enforcing them. Please understand and remember that violators of these rules will be warned once and may be asked to leave the festival. We have no problem removing a winery from the festival for the day, or banning from all future LCOC events.

Questions? chamber@lelandmi.com

By signing below, I acknowledge and accept the terms and conditions of page 1 event rules/guidelines.

Business Name ____________________________________________________________

Business Address _______________________________________________________

Website ___________________________________________________________________

Facebook ______________________ Instagram ________________________________

Contact __________________________ Title _________________________________

Contact Email __________________________________________________________

Contact Phone(s) __________________________ _____________________________

NOTE: Marketing requirements: Email your logo/business/owner photos and tagable social media account links by March 10 or earlier to se.peschel@gmail.com

Thank you for joining us for the 35th Annual Leland Wine & Food Festival and bringing your fantastic wines to our guests. We hope you have a fun and successful day!